




LAURIE-ANNE KUNISUE THOMAS


 26 years old
French and Japanese

 22 rue de la Tombe Isoire
Paris 75014
France

 +33 6 43 97 38 61

 la.thomas@strate.design

 laurie-kunisue.com

 [linkedin.com/in/laurie-kunisue](https://www.linkedin.com/in/laurie-kunisue)
(check me out on LinkedIn to see my work experience as a translator or a teacher)

GOALS

Make people's daily life easier
Make the planet still liveable in 3000
Have a family and adopt a lot of pets
Learn to cook like my mother

INTERESTS

 Cooking
 Dancing
 Sewing
 Karaoke
 Animals
 Zero waste

EXPERIENCE AND SERVICE DESIGNER

I am a French-Japanese designer in Paris, currently looking for a long term position as a junior designer around the world. Human-centered, I am fascinated by the user's journey and by their relationship with objects, environments, services, technologies of today and tomorrow, in all kinds of fields.

EDUCATION


2019—Paris
STRATE— Design school (5 years)
Bachelor's and master's degree—major in interaction design
- Thesis on the subject of incivility: interviewed 15 French people and 15 Japanese people
- Diploma project: an AR service during grocery shopping to help users consume more responsibly
- Won a first prize in a Hackathon in partnership with Engie


2017—Seoul
KOOKMIN UNIVERSITY— Exchange program (4 months)
Universal design and Korean product design


2013—Montreal
UdeM— University of Montreal (1 year and a half)
One-year study for a Bachelor's degree in architecture


June 2012—Tokyo
LFIT— French international high school of Tokyo
Graduated French secondary school in science, specialized in math

SKILLS

 **Design**
Team work, user research, personas, interviews, benchmarks, complexity & system thinking, journey maps, workshops, scenarios, storytelling, sketching, wireframing and prototyping, testing, animation

 **Language**
French, Japanese, English, Knowledge in processing, HTML/CSS

 **Tools**
Ps, Ai, Id, Xd, Pr, Ae, Figma

 **3D**
3DS MAX, Fusion 360

WORK EXPERIENCE

October 2020—Paris
WEDO STUDIOS— Contract (3 months)
Redesigning an online form to install electrical network for customers and professionals
User tests and redesign of a map tool to identify areas to install solar panels for local authority
Established a communication strategy and organized a conference for Wedo Studios's sociology research on the impact of the pandemic lockdown

June 2019—Paris
FROG DESIGN— Internship (6 months)
Led a 4-month research project to design a conversational agent providing therapeutic education to hospitalized patients with heart failure:
- User research: organized, prepared and executed observations and interviews
- Synthesis of user research: presented the results, opportunities and a scenario to the medical team with whom we had a workshop to prioritize and validate ideas
- Prototyping a first draft conversational agent to test and validate the content
Participated and facilitated 3 workshops

March 2017—Singapore
AIRBUS INNOVATION— Internship (5 months)
User research of aircraft maintenance process (MRO) and technicians
Designed interfaces for tablet, smart watch and augmented reality to guide technicians complete their daily stressful job: 2 scenarios of a typical technician's day

PARTNERSHIPS & WORKSHOPS

June 2019—Paris
BOUYGUES IMMOBILIER— Design thinking coach (2 days)
Facilitation to employees for internal innovation projects. Created quick prototypes.

October 2018—Paris
CEA— Partnership (4 months)
Designing the CEA showroom where the latest technologies are exposed. Interaction and branding design.

October 2018—Paris
FAURECIA— Design thinking coach (2 days)
Facilitation to students in engineering and business for two 2-hour challenges

February 2018—Paris
SERVIER— Partnership (5 months)
Innovation, service and communication design to help bring Servier to Silicon-Saclay